



Thrill yourself at the top of Toronto with VIPthrills.com

Monday, February 1, 2010 – Toronto, ON -- On February 4th VIPthrills.com will whisk you away to the stunning 48th floor private penthouse of One King West to experience life at its finest.

Sotheby's International Realty has granted VIPthrills.com exclusive access for their guests to revel in the raw penthouse space featuring 360 degree views of the stunning Toronto skyline, live art installations and private musical performances.

The penthouse for one night only will be the home for the world's oldest hockey stick independently appraised at \$4.25 million which guests will have the opportunity to view and purchase.

Now, if that hasn't thrilled you, what about the once in a lifetime experience to be the first in Canada to drive the Audi R8 Spyder or attend a Leaf's hockey game in a private box with hockey legends Johnny Bower and Bobby Hull or shoot the breeze with "Mr. hockey" himself Gordie Howe at a Detroit Red Wings game.

What: The launch of VIPthrills.com and the unveiling of the World's Oldest Hockey Stick

When: Thursday, February 4th, 6:00pm

Where: One King West – 48th Floor Penthouse, Toronto, ON

Thank you to all of our sponsors – Audi, Sotheby's International Realty – penthouse for sale, Bang & Olufsen, Smart Water, Dr.Draw, Crown Royal, Lifford Wine Agency, Molson, Harry Rosen, Limitless Furniture Collection, Bullfrog Furniture Collection, The Design Agency, 1 King west, Project Core Inc, NFQ and Vonality.

About VIPthrills

VIPthrills.com is the go-to auction destination to find thrilling experiences and one of a kind memorabilia. VIPthrills.com has offered exclusive

opportunities from being the first to fly on board the world's inaugural A380 to jamming in the studio with legendary producer, singer, songwriter Timbaland. Join a unique community of thrill seekers and gain exclusive access to a behind the scenes look into the hottest events. For more information please visit www.vipthrills.com

About Vonality

Vonality has emerged as the market leader of online auctions for high-profile entertainers, entertainment media companies, retailers, corporate brands and non-profit organizations. Vonality's name brand clients are not in the auction business; they are headlining performers, multifaceted entertainment networks, large and small corporations and innovative non-profits with common interests: generating new revenue, increasing visitor traffic to their retail stores or online properties, generating significant buzz and PR attention, raising money for charitable causes, and/or building goodwill in the communities in which they work and live.

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